



HEALTHY KIDS

4th ANNUAL

GOLF OUTING



health action council

CELEBRATING
40 YEARS
1983 - 2023

SPONSORSHIP PROSPECTUS

OUR GOAL IS TO ENCOURAGE AND PROMOTE CHILDHOOD PREVENTABLE DISEASE VACCINATIONS, INCREASE ANNUAL WELL-CHILD VISITS, KEEP KIDS ACTIVE, NUTRITION, AND ENHANCE HEALTH LITERACY.



SHOWCASE PRODUCTS & SERVICES



GENERATE LEADS



NETWORK WITH OHIO SCHOOLS



JOIN THE CONVERSATION

SIGN UP AS A SPONSOR! VISIT [HEALTHYKIDSGO.ORG](https://www.healthykidsgo.org)

QUESTIONS? CONTACT KELLY ERNST WARNER AT 216.236.0368 OR EMAIL [KERNSTWARNER@HEALTHACTIONCOUNCIL.ORG](mailto:kernstwarner@healthactioncouncil.org)

ABOUT HEALTH ACTION COUNCIL

Health Action Council is a not-for-profit, member-driven organization made up of over 220 mid and large sized employers and union groups, who cover over 2.6 million unique lives across the U.S. Members offer health benefits and wellness services to their employees, dependents, and retirees. Through research, we focus on quality and promote simple, open-sourced health and benefits solutions at the intersection of group purchasing, education, and health improvement.

WHAT IS HEALTHY KIDS?

Health Action Council created the Healthy Kids Campaign to engage students and their families, employers, schools, and communities in promoting improved health and wellness.

We've partnered with Ohio High School Athletic Association to improve health outcomes for families and communities. Through our partnerships, we promote:

- **CHILDHOOD PREVENTABLE DISEASE VACCINATIONS.** Preventable disease vaccinations help provide children immunity to potentially life-threatening diseases. Immunization rates are at an all-time low and continue to decline.
- **WELL-CHILD VISITS.** Regular doctor, dental, and vision visits ensure kids are developing properly and receive ongoing preventive screenings.
- **KEEPING KIDS ACTIVE.** Maintaining an active lifestyle such as playing outside and participating in sports helps children ward off chronic illness and build resiliency at a young age.
- **NUTRITION.** Healthy eating supports brain development and growth and boosts physical and mental health for children.
- **HEALTH LITERACY.** Helping families understand the importance of healthy choices and smart healthcare utilization will aid in improved access to care and health outcomes.

IN EACH OF THESE AREAS, EARLY ACTION MAKES A DIFFERENCE IN A CHILD'S HEALTH! HEALTHY CHILDREN ARE MORE LIKELY TO BECOME HEALTHY ADULTS.

WHY SPONSOR?



1.6 MILLION STUDENTS IN OHIO
CHAMPIONSHIP GAME EXPOSURE
STATEWIDE SCHOOL LEADERSHIP
STATEWIDE GOLF OUTING
TOOLKITS + WEBSITES

WHO WILL YOU REACH?



PARENTS AND CAREGIVERS
STUDENTS
COMMUNITY LEADERS
SCHOOL DECISION MAKERS
COACHES, OFFICIALS, TRAINERS



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HEALTHY KIDS

Sponsorship Levels + Pricing	CAPTAINS	ALL STARS
		\$3,500
Dedicated Liaison		
Signage - directional, welcome, dining tables	Logo	Name
Golf Outing landing and registration page	Logo	Name
Attend Event	2 People	1 Person
Sponsor one of the following: breakfast, lunch, refreshment cart 1, refreshment cart 2, golf carts		
Challenge hole prizes		
Hole Sponsor Signage	Challenge Holes	Regular Holes
Event T-shirt	Logo	Name
Social media posts	Pre and Post Event	
Networking during event with Ohio schools (Superintendent + Principals), HAC employer members and prospects		
Pre-event dinner with HAC leadership + staff		

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