

We give employers heart eyes.

With a member experience that goes beyond open enrollment - way beyond. No heavy lifting required.

Anything but average.





An average employer communicates health plan benefits 1 time per year.

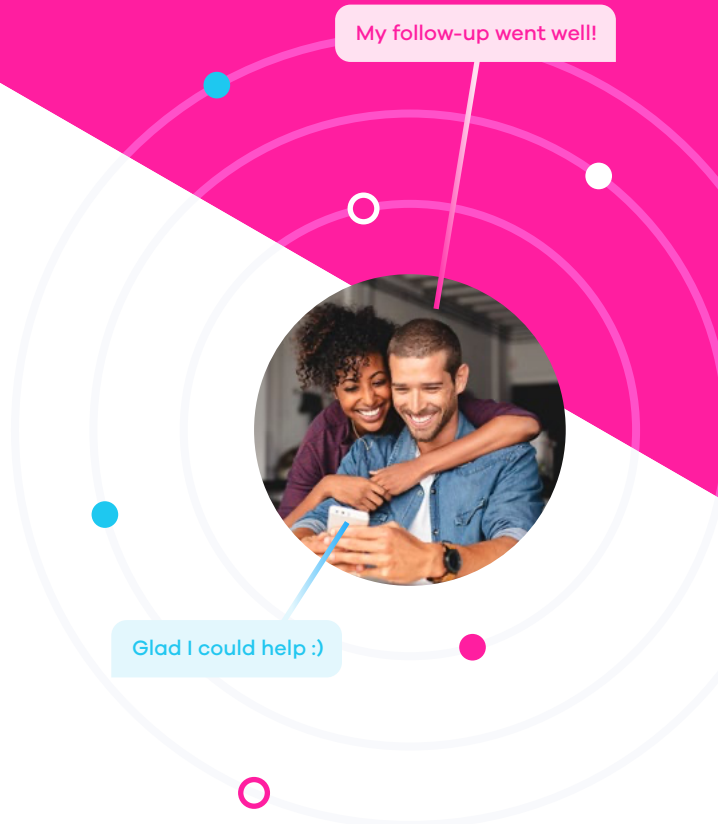
Engagement that works smarter? 3.5 times per month.

Education, in rhythm. Regularly.

Tailored, bite-sized communication helps you guide – and increase engagement.

No educated consumers required. No jargon overload. Understood in ~3 seconds. Clear value. Easy action steps.

-  **Custom campaigns**
Meet member needs and drive bottom lines through digital and physical channels – like with a reach-the-spouse campaign or service-focused enrollment incentive
-  **Push notifications**
On-the-go, in-the-moment campaigns to remind, incentivize, and provide tools
-  **Email**
Well-designed and well-deployed to educate and drive usage
-  **Print**
Customized direct mail to help reach target audiences



Follow-through, flawlessly.

You don't have to tell us that consistency is key. Our Care Guides stay in communication with members, from navigating to care and checking in after services to next steps.

