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	Premium \$3,500	Classic \$1,750
DEDICATED LIAISON		
Dedicated liaison to work closely with you to help maximize your Supporter benefits		
Quarterly meetings to discuss trends, projects, opportunities		
Introduction and presentation to education, member experience and sales teams about organization		
RECOGNITION		
Impressions in Health Action Council monthly employer newsletter	12	6
Impressions in Health Action Council monthly broker/consultant publication "In The Know"	12	6
Recognition during introduction of educational events <i>In digital and/or printed format</i>	20+ per year	
Recognition by level in Health Action Council Annual Report		
Recognition by level at the Health Action Council Annual Conference (In-Value-Able Conference & Expo)	Logo	Name
Listing under the Annual Supporters on the Health Action Council website, including key personnel with contact information, video, product/service description, and link to corporate website		
One-page insert in sell kit distributed to new members and supporters	Logo	Name
Approved social media highlight (one exposure per year)		
NETWORKING / MEMBER ACCESS		
Opportunity to survey members on products, services, programs, and industry needs <i>Limited availability at Health Action Council discretion</i>		
Opportunity to present products and services offered by Supporter company to Health Action Council staff		
EXPERTISE PROMOTION		
One-time announcement to employer members of industry-specific white papers (<i>Content to be approved at Health Action Council discretion</i>)		
Opportunity to submit expert subject material for possible excerpt in Health Action Council newsletter, webinar, or blog		
First access to submit speaking proposal for In-Value-Able Conference & Expo		
SPECIAL CONSIDERATION		
Use of Health Action Council logo on annual supporter webpage		
One complimentary pass to the Health Action Council Annual Conference, IN-VALUE-ABLE <i>Additional attendees are at the preferred admission rate</i>		
Early access to In-Value-Able Conference & Expo sponsorship		
Preferred admission rate to In-Value-Able Conference & Expo		
Complimentary admission to Health Action Council educational events <i>Unless exclusively for employer members or a competing vendor is presenting</i>		
Early access to Healthy Kids golf tournament sponsorship		
Opportunity to have a team in Health Action Council's Step It Up program	