



| Empowering Employees to **BUILD Healthy Habits**

Total Well-being + Community





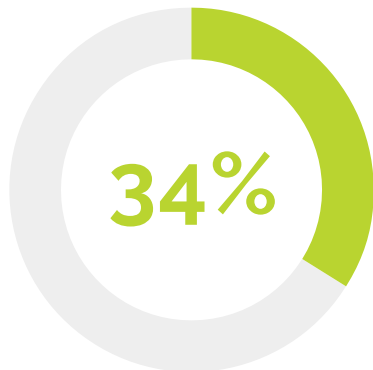
We now need personalized wellness experiences targeting remote employees

#virtualcorporatewellness

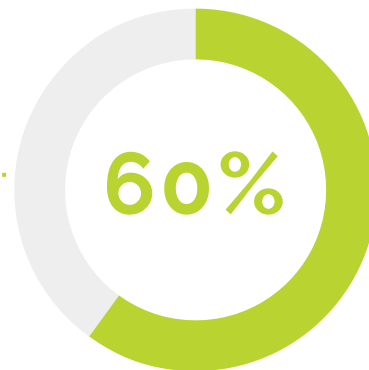


The Corporate Wellness Industry has Evolved

A shift from fitness to total well-being (physical, mental, social)



of companies are
changing their vendor



of companies are offering new
virtual solutions for WFH employees



of companies are shifting from
outcomes-based to a total well-being,
participation-based approach

Shortlister 2019 Wellbeing Prospectus
Willis Towers Watson 2020 COVID-19 Benefits Survey



Current Wellness Strategies are Ineffective

Reason #1

Health costs are rising while many medical claims can be prevented



Reason #2

Employees won't engage in programs that aren't personalized for them



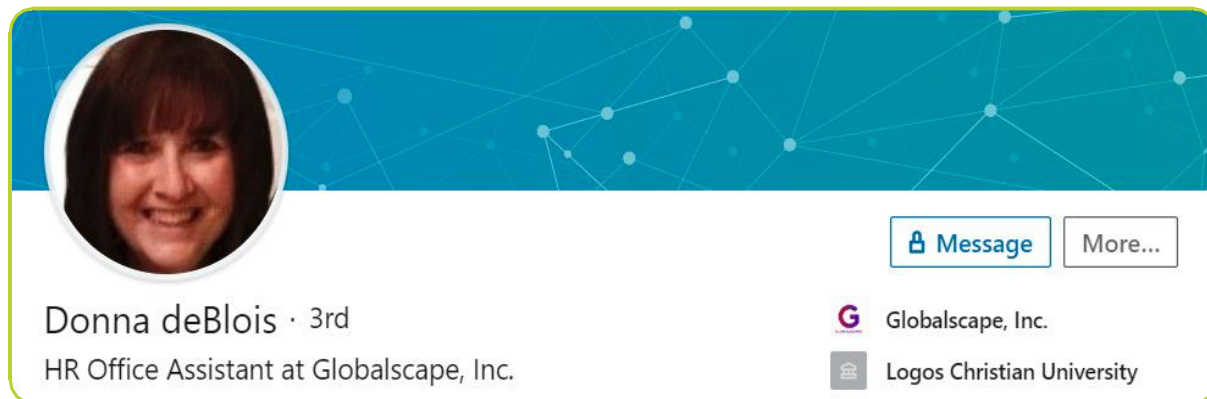
Reason #3

No communication strategy, real-time data, and automation



Meet Globalscape

a self-insured public tech company



48%

Employees
High Risk for
Chronic
Conditions

Y1. 37% Reduction of
high risk to moderate
risk employees

72%

Daily Platform
Engagement

Overall platform
engagement
vs
Industry Avg ~28%

89%

Completed Annual
Biometric
Screening

Total usage
vs
34% industry avg

2

Critical Health
Claims
Avoided

Identified an early sign
of A-Fib through our
assessments

-12%

Insurance Premium
Reduction

Annual renewal plus
savings passed on to
employees



Why Us

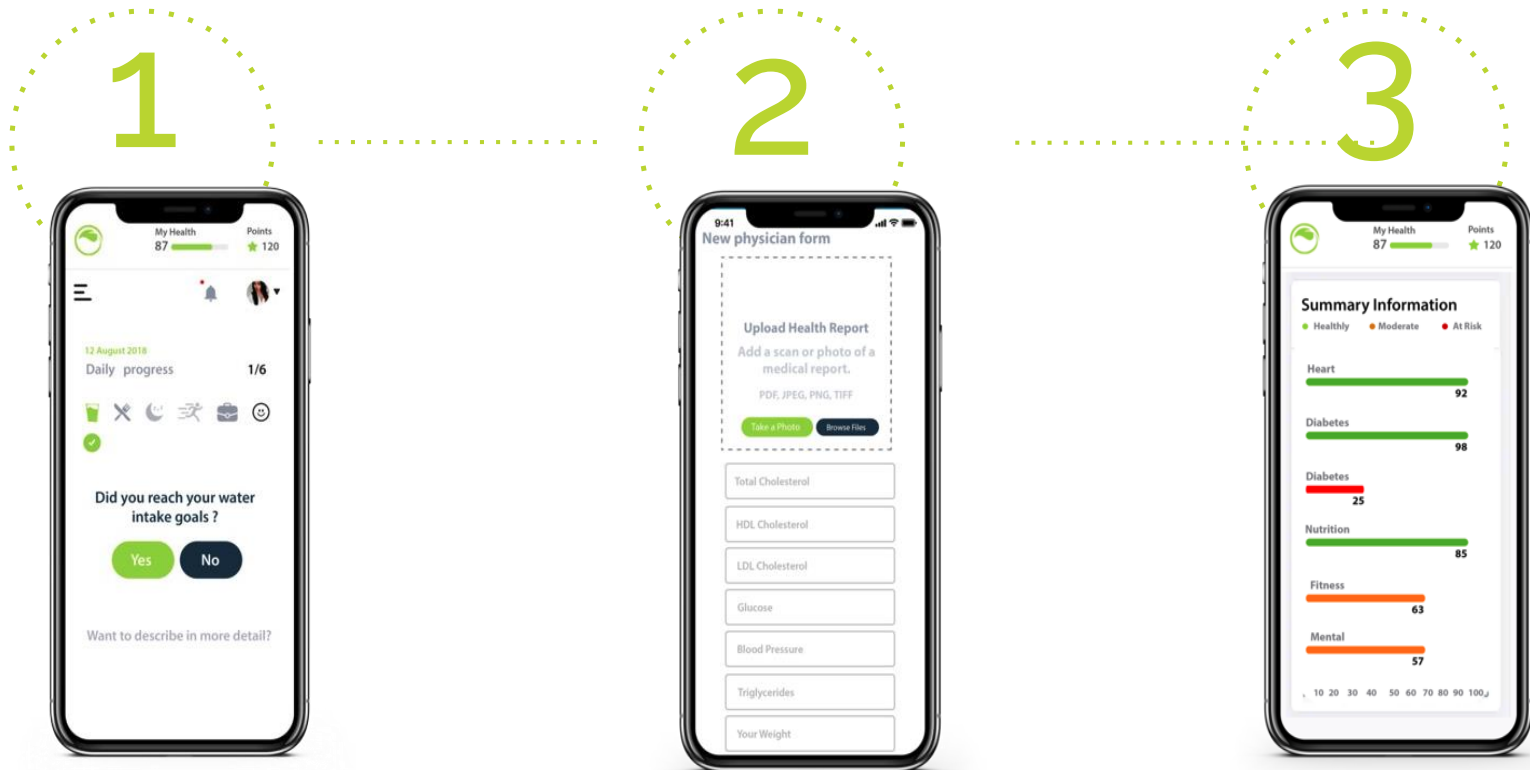
We educate & motivate employees to understand their health risks and pay them to improve their behaviors in just 5 minutes a day





Health Tracking made Easy

Simple and efficient tool to convert health screening data into a personalized wellness plan, specific to health risks



Personalize goals, track health, and earn points

Take a picture of upload screening results

Track health, receive personalized wellness plan, and action steps

Virtual Wellness Classes

On-demand programs to improve health literacy

Low health literacy increases medical costs and stress



Whole-Person Focused

On-demand classes on fitness, nutrition & emotional health



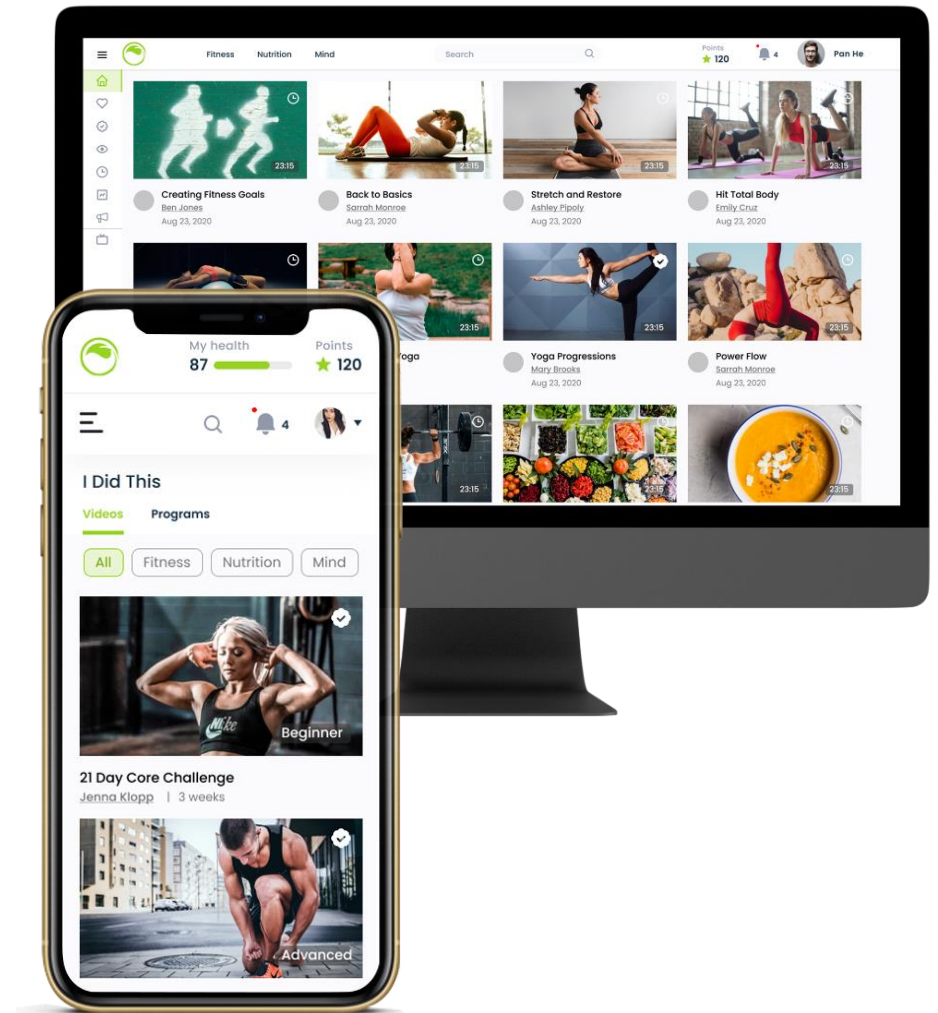
Engaging & Efficient

Expert-led classes are fun, available on any device and are under 15 minutes



Data Driven

Actionable analytics on usage, engagement, and health literacy improvement to provide continuous reinforcement



Company Health Dashboard

Real-time insights to boost engagement and improve outcomes of population health risks



Company Health Score

Understand population health trends, implement personalized solutions, view sentimental analysis, and track improvements



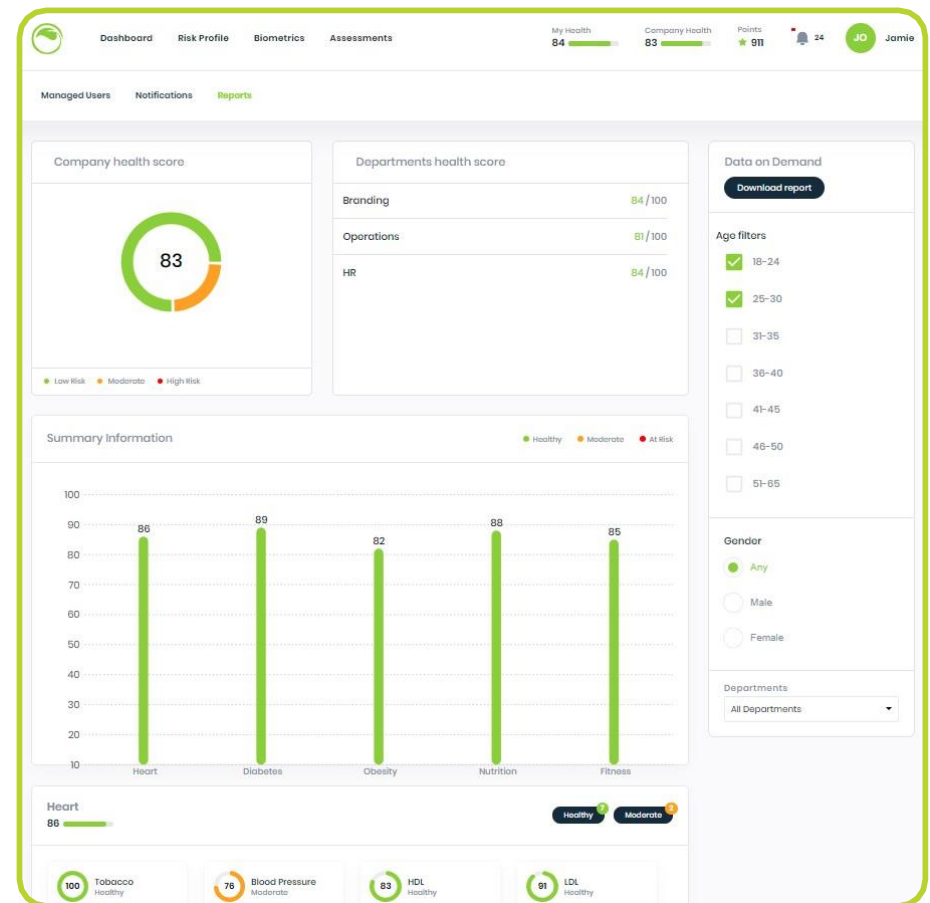
On-Demand Reporting

Custom aggregate reports available with real-time data and actionable insights



Instant Communication

Update company's policies, send newsletters/communications, and message employees






Communications Collateral

Internal program marketing and outreach increases engagement and participation by 43%

Increase Participation

- Custom content calendar and monthly topics to be used in newsletters, articles and posters to raise awareness and increase program utilization.
- Can be shared through our platform as well as internal communication tools



Heart Health

FEBRUARY

S	M	T	W	T	F	S
					1 National "Wear Red" Day for women's heart health African Heritage & Health Week • 1-7.....	2
3	4 World Cancer Day	5	6	7	8	9
10	11 National Clean Out Your Computer Day	12	13	14 Valentine's Day	15	16
17 Random Acts of Kindness Day	18	19	20	21	22 National Caregivers Day	23
24	25	26	27	28		
Eating Disorders Awareness and Screening Week • Feb. 24-Mar. 2.....						

- International Boost Self Esteem Month
- American Heart Month
- National Children's Dental Health Month
- International Prenatal Infection Prevention Month
- National Cancer Prevention Month



Rewards & Incentives

Boost program participation and motivate employees



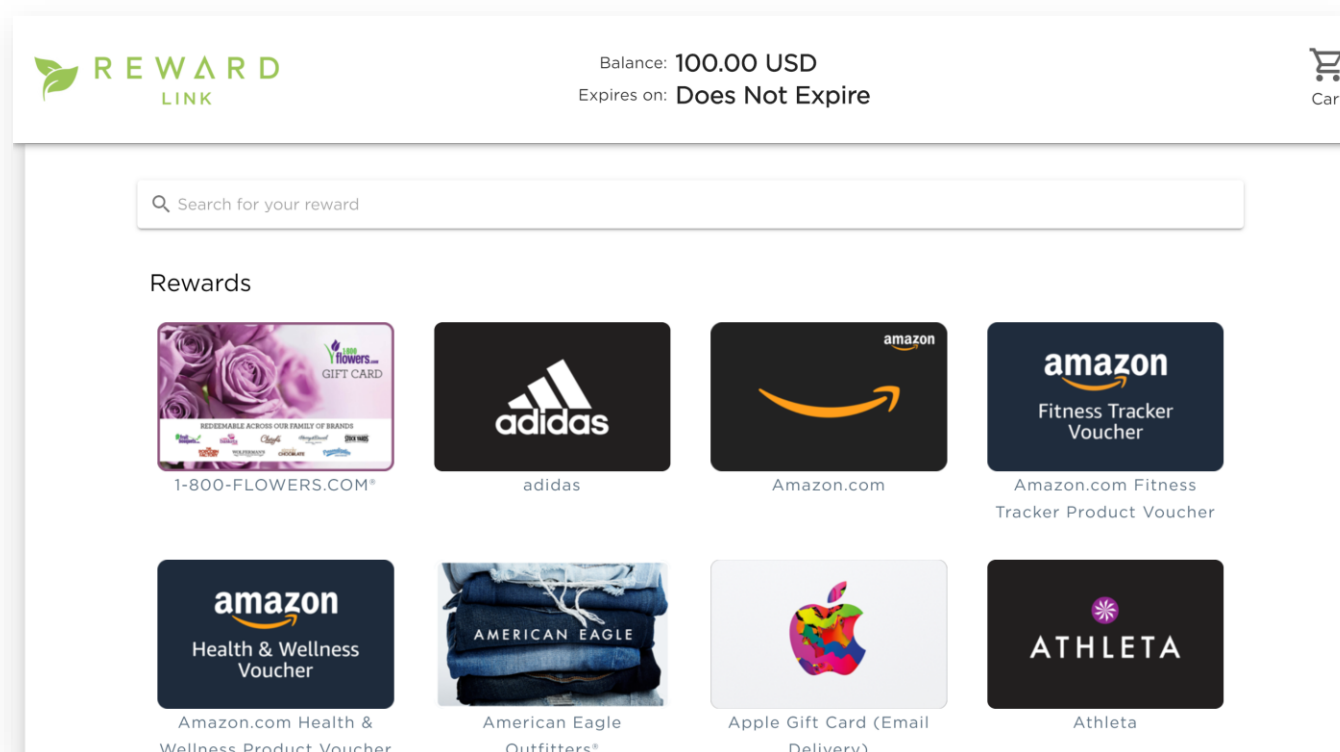
Custom Rewards Budget

Designate an amount of rewards dollars that can be earned by employees. Global currency support



Wellness Store

Points can be redeemed for gift cards and never expire





Return To Work Safely

Real-time insights to track COVID-19 assessments, vaccine records, and mitigate risk



Maintain Compliance

Secure reporting, OSHA and state compliant record keeping




COVID-19 Management

Track COVID-19 screenings, vaccinations, tests, and receive a risk assessment




Instant Communication

Update company policies, send screening reminders, and share wellness prevention tips



Workplace Health Screening

Required to return to the office



1 of 8

1. Please enter your current temperature.
(If you need a thermometer, please contact HR)

2. Did you recently have close contact with anyone who has COVID-19?

☐ Yes ☐ No

Next





How We Do It

