

Health Action Council Annual Supporter Levels

	Premium	Classic
	\$3,500	\$1,750
DEDICATED LIAISON		
As a Supporter of Health Action Council, you have access to a dedicated liaison that will work closely with you to help maximize your Supporter benefits.	■	■
RECOGNITION		
Impressions in Health Action Council monthly newsletter	12	6
Recognition during introduction of educational events <i>In digital and/or printed format</i>	■	
Recognition by level in Health Action Council Annual Report	■	■
Recognition by level at the Health Action Council Annual Conference (In-Value-Able Conference & Expo)	■	■
Listing under the Annual Supporters on the Health Action Council website, including key personnel with contact information, product/service description, and link to corporate website	■	■
One-page insert in sell kit distributed to new members and supporters	Logo	Name
Approved social media highlight (one exposure per year)	■	■
NETWORKING / MEMBER ACCESS		
Opportunity to survey members on products, services, programs, and industry needs <i>Limited availability at Health Action Council discretion</i>	■	
Opportunity to present products and services offered by Supporter company to Health Action Council staff	■	■
EXPERTISE PROMOTION		
One-time announcement to employer members of industry-specific white papers (<i>Content to be approved at Health Action Council discretion</i>)	■	
Opportunity to submit expert subject material for possible excerpt in Health Action Council newsletter, webinar, or blog	■	■
SPECIAL CONSIDERATION		
One complimentary pass to the Health Action Council Annual Conference, IN-VALUE-ABLE <i>Additional attendees are at the preferred admission rate</i>	■	
Preferred admission rate to IN-VALUE-ABLE Conference Series	■	■
Complimentary admission to Health Action Council educational events <i>Unless exclusively for employer members or a competing vendor is presenting</i>	■	■