



### Health Action Council Annual Supporter Levels

	Premium \$3,500	Classic \$1,750
<b>DEDICATED LIAISON</b>		
As a Supporter of Health Action Council, you have access to a dedicated liaison who will work closely with you to help maximize your Supporter benefits.	■	■
Quarterly meetings to discuss trends, projects, opportunities	■	■
Introduction and presentation to education, member experience and sales teams about organization	■	■
<b>RECOGNITION</b>		
Impressions in Health Action Council monthly employer newsletter	12	6
Impressions in Health Action Council monthly broker/consultant publication "In The Know"	12	6
Recognition during introduction of educational events <i>In digital and/or printed format</i>	20 + per year	
Recognition by level in Health Action Council Annual Report	■	■
Recognition by level at the Health Action Council Annual Conference (In-Value-Able Conference & Expo)	Logo	Name
Listing under the Annual Supporters on the Health Action Council website, including key personnel with contact information, video, product/service description, and link to corporate website	■	■
One-page insert in sell kit distributed to new members and supporters	Logo	Name
Approved social media highlight (one exposure per year)	■	■
<b>NETWORKING / MEMBER ACCESS</b>		
Opportunity to survey members on products, services, programs, and industry needs <i>Limited availability at Health Action Council discretion</i>	■	
Opportunity to present products and services offered by Supporter company to Health Action Council staff	■	■
<b>EXPERTISE PROMOTION</b>		
One-time announcement to employer members of industry-specific white papers ( <i>Content to be approved at Health Action Council discretion</i> )	■	
Opportunity to submit expert subject material for possible excerpt in Health Action Council newsletter, webinar, or blog	■	■
First access to submit speaking proposal for In-Value-Able Conference & Expo	■	■
<b>SPECIAL CONSIDERATION</b>		
Use of Health Action Council logo on annual supporter webpage	■	■
One complimentary pass to the Health Action Council Annual Conference, IN-VALUE-ABLE <i>Additional attendees are at the preferred admission rate</i>	■	
Early access to In-Value-Able Conference & Expo sponsorship	■	■
Preferred admission rate to In-Value-Able Conference & Expo	■	■
Complimentary admission to Health Action Council educational events <i>Unless exclusively for employer members or a competing vendor is presenting</i>	■	■
Early access to Healthy Kids golf tournament sponsorship	■	■
Opportunity to have a team in Health Action Council's Step It Up program	■	■