

health action council

# HEALTHY KIDS

# **6th ANNUAL** Golf Outing

Help us support Healthy Kids initiatives to improve the health and well-being of children and communities!

With Sponsorship you can:



SHOWCASE PRODUCTS & SERVICES



**GENERATE LEADS** 



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NETWORK WITH OHIO SCHOOL LEADERS

JOIN THE CONVERSATION

Northstar Golf Club, Sunbury Ohio September 29th, 2025

Questions? Contact Anne Blum at (216) 870-6570 or email ablum@healthactioncouncil.org



# About Us

Health Action Council represents over 230 self-funded public and private employers, union groups, and non-profit organizations across industries throughout the United States. We serve as a trusted source for employers and health benefit professionals who crave knowledge and education, desire healthy, happy and productive employees, and aim to reduce healthcare costs. We work to enhance human and economic health for them and the communities in which they reside. Health Action Council created the Healthy Kids Campaign to engage students and their families, employers, schools, and communities in promoting improved health and wellness. We've partnered with Ohio High School Athletic Association to improve health outcomes for families and communities. Through our partnerships, we promote:

# What is Healthy Kids

Health Action Council created the Healthy Kids Campaign to engage students and their families, employers, schools, and communities in promoting improved health and wellness. We partner with Ohio High School Athletic Association to improve health outcomes for families and communities. Through our partnerships, we promote:

#### CHILDHOOD PREVENTABLE DISEASE VACCINATIONS

Preventable disease vaccinations help provide children immunity to potentially lifethreatening diseases. Immunization rates are at an all-time low and continue to decline.

#### WELL-CHILD VISITS

Regular doctor, dental, and vision visits ensure kids are developing properly and receive ongoing preventive screenings.

#### KEEPING KIDS ACTIVE

Maintaining an active lifestyle such as playing outside and participating in sports helps children ward off chronic illness and build resiliency at a young age.

#### NUTRITION

Healthy eating supports brain development and growth and boosts physical and mental health for children.

#### HEALTH LITERACY

Helping families understand the importance of healthy choices and smart healthcare utilization will aid in improved access to care and health outcomes.

In each of these areas, early action makes a difference in a child's health! Healthy children are more likely to become healthy adults.

### WHY SPONSOR?

- 1 1.7 MILLION STUDENTS IN OHIO
- 2 CHAMPIONSHIP GAME EXPOSURE
- **3** STATEWIDE SCHOOL LEADERSHIP
- 4 STATEWIDE GOLF OUTING
- **5** DIGITAL RECOGNITION

### WHO WILL YOU REACH

- PARENTS & CAREGIVERS
- STUDENTS
- COMMUNITY LEADERS
- SCHOOL DECISION MAKERS
- COACHES, OFFICIALS & TRAINERS

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CAPTAINS ALL STARS

**SPONSORSHIP LEVELS & PRICING** 

## INCLUDES

INCLUDES	CAPTAINS	ALL STARS
	\$3,500	\$1,750
Dedicated Liaison	$\checkmark$	$\checkmark$
<ul> <li>Signage: Directional, Welcome, Dining tables</li> </ul>	Logo	Name
<ul> <li>Digital Recognition: Golf Outing Landing and Registration page</li> </ul>	Logo	Name
Attendance	2 People	1 Person
<ul> <li>Sponsorship of one of the following: Breakfast, Lunch, Refreshment Cart (2), Golf Carts</li> </ul>	$\checkmark$	
Challenge Hole Prizes	$\checkmark$	
Raffle Prizes		$\checkmark$
Hole Sponsor Signage	Challenge Holes	<b>Regular Holes</b>
• Social Media Post	$\checkmark$	
<ul> <li>Networking during event with:</li> <li>Ohio schools (Superintendent + Principals),</li> <li>HAC employer members and prospects</li> </ul>	$\checkmark$	<b>~</b>
<ul> <li>Pre-Event dinner with HAC leadership &amp; staff</li> </ul>	$\checkmark$	$\checkmark$

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