

Hello Heart for Hypertension

Clinically-based smartphone solution empowering employees to improve heart health

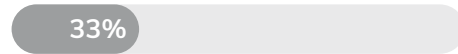


The Other Digital Health Solution

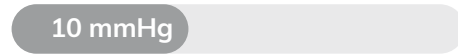


Hello Heart

% of Enrolled Reducing BP^{1,2}



Average BP Reduction^{1,2}



The only mobile solution with a **peer-reviewed clinical study** on hypertension & heart health

Clinical Outcomes



70%
Patients who reduced their BP within 6 months

Financial Outcomes



\$2,000 X4
Savings Within ROI
The First Year Per User

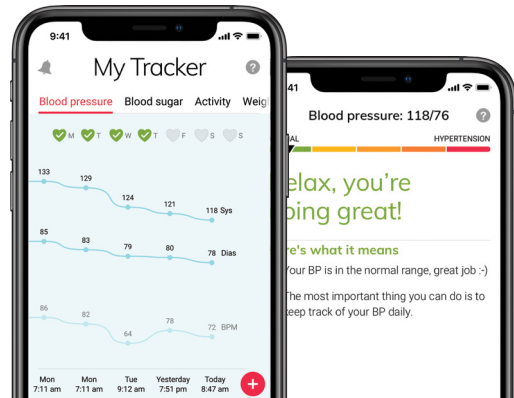
Source: (1) A retrospective data study completed by doctors from UCLA and Harvard showed high engagement in the Hello Heart app. It determined a correlation between user engagement and reduction in self-reported blood pressure readings. Users enrolled in the study for 6 months had a reduction of 22-25 mmHg systolic. "Improving patient engagement in self-measured blood pressure monitoring using a mobile health technology. Alan L. Kaplan, Erica R. Cohen, Eyal Zimlichman. ¹Improving patient engagement in self-measured blood pressure monitoring using a mobile health technology. Kaplan et al. Health Inf Sci Syst (2017) link.springer.com/article ²Livongo Health, Inc. Form S-1 Registration Statement. sec.gov/Archives/edgar/data



Provide employees the **market leading solution** to manage and improve their heart health



FDA-approved bluetooth blood pressure monitor for every participant



Hello Heart's smartphone user experience provides a holistic view of the user's health, drives behavior change and prevents serious health risks in time

45%

Average Enrollment

70%

Long-Term Engagement



“Hello Heart turned my life around and prevented a serious health risk.”

James Metcalf, 51, Missouri



“Hello Heart's program delivered engaged employees and exceeded expectations.”

Tom Armani, Director of Benefits, The Mosaic Company



Endorsed as one of the most Compelling solutions by the NGBH Innovation Board

To learn more contact partners@helloheart.com or visit www.helloheart.com