



Case Study: Franklin International

Franklin International

Columbus, Ohio

Year Joined: 2009

Industry: Manufacturer

Employees: 480+

Products & Services

- CVS Pharmacy
- VSP Program
- Educational Events
- Networking Events

"Health Action Council's pricing structure was simple and by far the lowest cost even with the membership fee."

DOUG REYS

*SRPH/SHRM-SCP, CCP, CBP
Manager of Compensation & Benefits, Franklin International*

Franklin International is among the largest privately-held manufacturers of adhesives and sealants in the U.S.

"We ended up joining Health Action Council in 2009 when everyone in the industry was scrambling to try and save money," says Doug Reys, Manager of Compensation and Benefits at Franklin International.

"Although the quote wasn't a great deal lower than the other three options, it was all the extra value that Health Action Council provides that really made the difference."

"Pricing the audit and market check separately was more than five times the Health Action Council membership fee," says Reys. "So it was an easy decision to join."

Health Action Council Value: PBM contract oversight

Health Action Council continues to provide Franklin International with all data and visibility to the actual PBM agreement and serves as an advocate on their behalf.

Franklin International also participates in many of Health Action Council's networking and educational events offered free of charge to all member companies.

2018 - 2021 | Market Check & Audit Results

2018

\$31,666

2019

\$58,050

2020

\$20,400

2021

\$9,560

Combined

\$119,676



Health Action Council, a not-for-profit, member-driven organization with more than 220 employer members, provides value by enhancing human and economic health through thought leadership, innovative services and collaboration.

Call us at 216.328.2200 or email info@healthactioncouncil.org

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